



## FOR IMMEDIATE RELEASE

### CHEESEBURGER IN PARADISE SAILS THROUGH THE HOLIDAYS WITH SEASONALLY INSPIRED FOOD AND COCKTAIL SPECIALS, GIFT CARD REWARDS PLUS CATERING OPTIONS

**Houston, TX – November 18, 2014** – [Cheeseburger in Paradise](#) is making new memories this season with a range of special offerings tied to the holidays.

Searching for a fun and friendly locale for your office party or a gathering of friends and family? Look no further than the Cheeseburger in Paradise near you. Eager staff can take the hassle out of holiday planning with onsite events or bring the celebration to you with delivery (\$150 minimum required) and catering options. For groups of 10 or more, pricing starts at just \$8 per person, including the choice of a half-pound burger, turkey burger or chicken breast plus one side selection. Paradise Platters range from 24 traditional wings for \$19.99 to two dozen sliders for \$45.99. Three salad varieties – Malibu, Calypso and Sailor – are priced at \$64.99 for a small size that serves up to 10 and a large for \$124.99 that can satisfy as many as 20 guests. Individual boxed salads with chips and cookie start at \$8.99. Wrap selections include individual boxes from \$9.99, 10 wrap halves for \$39.99 and 16 halves for \$64.99. Desserts begin at \$7.99 for a dozen house baked cookies or brownies, while ice tea and lemonade is priced at \$4.99 per gallon.

Cheeseburger in Paradise gift cards make the perfect stocking stuffer or Secret Santa treat. Available at any location or online at [www.cheeseburgerinparadise.com/giftcards](http://www.cheeseburgerinparadise.com/giftcards), the cards are not only a delicious item to give, but you'll also get back. While supplies last, for every \$25 in purchases, you'll receive a \$5 reward card to redeem on your own slice of paradise between January 1 and February 28, 2015.

Enjoy a taste of the season with the [Paradise Cran-Burger](#), which features a half-pound premium turkey patty that's topped with melted Swiss cheese, smokehouse bacon, holiday stuffing and cranberry mayo. Served with sweet potato fries, this limited availability item is showcased through December 31. Wash it down with one of four featured cocktails incorporating a [Blue Chair Bay](#) coconut rum sidecar and also available until the last day of December. Choices include the Snowed-In Sangria that blends notes of pineapple and brown sugar, the Paradise Punch infused with watermelon puree, Blue Chair Blizzard with dark rum and Twisted Apple Tea, served hot with [Fireball Cinnamon Whiskey](#).

No matter what the selection, diners will enjoy a colorful and festive setting that feels miles away from the everyday.

For more information about Cheeseburger in Paradise, visit [www.cheeseburgerinparadise.com](http://www.cheeseburgerinparadise.com) or follow us on Facebook: [cheeseburgerinparadise](#) and Twitter: [@cometoparadise](#)

#### **About Luby's, Inc.**

Luby's, Inc. (NYSE: LUB) operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 94 Luby's Cafeterias, 71 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby's Seafood Grill. Its 94 Luby's Cafeterias are located primarily in Texas. In addition to the 71 company-operated Fuddruckers locations, Luby's is the franchisor for 110 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy and the Dominican Republic. Luby's Culinary Services provides food service management to 26 sites consisting of healthcare, higher education and corporate dining locations.

CONTACT: Toni Niece  
[tmniece@lubys.com](mailto:tmniece@lubys.com)