



FOR IMMEDIATE RELEASE

CHEESEBURGER IN PARADISE SETS SAIL WITH LENT-FRIENDLY, ALL YOU CAN EAT FISH FRIDAY PLUS SEASONAL SEAFOOD SPECIALS FROM FEBRUARY 16 TO APRIL 5

Houston, TX – February 12, 2015 – Inspired by Lent, [Cheeseburger in Paradise](http://www.cheeseburgerinparadise.com) Executive Chef Andrew Larue is featuring two, limited time menu offerings at select locations of the tropical bar and grill chain from February 16 through April 5.

Each Friday, during the promotional period, dine-in guests can indulge in all of the hand-battered, golden fried Fish and Chips they can eat for just \$13.99 per person. Orders are accompanied by house-made, creamy citrus pineapple coleslaw and crispy, french fried potatoes.

Also on the line is a selection of delectable sea-worthy selections including:

Bourbon Glazed Cedar Plank Salmon - perfectly seasoned with a subtle smoky flavor and drizzled with a sweet bourbon glaze; served with island rice and teriyaki broccoli

Blackened Tilapia – blackened with house bronze seasoning and served with island rice and teriyaki broccoli

Bonfire Shrimp Appetizer – a generous portion served crispy and tossed in a creamy sweet chili sauce

Popcorn Shrimp Platter – lightly breaded, mildly seasoned and piled high with french fried potatoes, citrus pineapple coleslaw and cocktail sauce

No matter what the selection, diners will enjoy a colorful and festive setting that feels miles away from the everyday.

For more information about Cheeseburger in Paradise, visit www.cheeseburgerinparadise.com or follow us on Facebook: [cheeseburgerinparadise](https://www.facebook.com/cheeseburgerinparadise) and Twitter: [@cometoparadise](https://twitter.com/cometoparadise)

About Luby's, Inc.

Luby's, Inc. (NYSE: LUB) operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 94 Luby's Cafeterias, 71 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby's Seafood Grill. Its 94 Luby's Cafeterias are located primarily in Texas. In addition to the 71 company-operated Fuddruckers locations, Luby's is the franchisor for 107 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy, Chile and the Dominican Republic. Luby's Culinary Services provides food service management to 25 sites consisting of healthcare, higher education and corporate dining locations.

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