**FOR IMMEDIATE RELEASE**

**CHEESEBURGER IN PARADISE SAYS 'OLE!' TO NATIONAL MARGARITA DAY WITH FROZEN OR ON THE ROCKS CLASSICS FOR JUST $2.22 EACH ON FEBRUARY 22**

**Houston, TX – February 4, 2015 –**Cheeseburger in Paradise is toasting National Margarita Day on Sunday, February 22 with special pricing on its Classic Margaritas. Frozen and on the rocks versions, both featuring Margaritaville Gold Tequila and triple sec with a blend of fresh citrus juices, will be available for just $2.22 each from open through close.

For the perfect pairing, diners can dive into south of the border inspired dishes like:

*Baja Burger*
Fresh avocado, sour cream, shredded lettuce, jalapenos, onions, pepper jack cheese and salsa; gluten-free bun option

*Dippers*
Freshly made corn or tortilla chips served with choice of salsa, queso, house-made guacamole or Triple D, a combination of all three

*Kickin' Chicken Nachos*
Fresh corn tortilla chips with grilled chicken, queso and shredded cheeses topped with shredded lettuce, diced tomato, pickled red onions, jalapenos and cilantro; garnished with sour cream, avocado sauce and green onions

For more information about Cheeseburger in Paradise, visit www.cheeseburgerinparadise.com or follow us on Facebook: cheeseburgerinparadise and Twitter: @cometoparadise

**About Luby's, Inc.**
Luby's, Inc. (NYSE: LUB) operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 94 Luby's Cafeterias, 74 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby's Seafood Grill. Its 94 Luby's Cafeterias are located primarily in Texas. In addition to the 74 company-operated Fuddruckers locations, Luby's is the franchisor for 110 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy, Chile and the Dominican Republic. Luby's Culinary Services provides food service management to 25 sites consisting of healthcare, higher education and corporate dining locations.

CONTACT: Toni Niece
tmniece@lubys.com