



FOR IMMEDIATE RELEASE

CELEBRATE NEW YEAR’S EVE IN PARADISE THIS YEAR; TROPICAL BAR AND GRILL CHAIN, CHEESEBURGER IN PARADISE, OFFERS \$35.99 FOUR-COURSE DINNER FOR TWO ON DEC. 31

Houston, TX – December 29, 2014 –[Cheeseburger in Paradise](http://www.cheeseburgerinparadise.com) presents an affordable way to getaway this New Year’s Eve. The tropical bar and grill chain with locations in Miramar Beach, FL; Indianapolis, IN; California and Pasadena, MD; Omaha, NE; Secaucus, NJ; Myrtle Beach, SC; and Virginia Beach, VA will celebrate the end of 2014 with a four-course, dine-in dinner for two priced at just \$35.99. Representing a value of up to \$50, pricing is exclusive of tax and gratuities and may not be combined with other offers or coupons.

The festive evening will include party favors while supplies last and showcase a cocktail created especially for the night. The CIP Midnight Kiss NYE, priced at \$7.99, will provide a sweet send off to the past year and salute to 2015 with a blend of Barefoot Moscato, house-made rum infusion, Monin Pomegranate plus cranberry juice.

Menu highlights include:

First Course

Choose two: Side Salad, Cup of Gumbo

Second Course

Choose one: Chips and Queso, Frickles, Boneless Wings (order of five), Onion Strings, Pretzels, Loaded Chips

Third Course

Choose two: CIP Signature Burger with Fries, St. Bart’s with Teriyaki Broccoli and Island Rice, Fish and Chips, Seaside Shrimp, Grilled Salmon with Teriyaki Broccoli and Island Rice, Grilled or Blackened Tilapia with Teriyaki Broccoli and Island Rice

Fourth Course

Choose one: Chocolate Nachos, Ultimate Brownie for Two, Chocolate Lava Cake

No matter what the selection, diners will enjoy a colorful and festive setting that feels miles away from the everyday. For more information about Cheeseburger in Paradise, visit www.cheeseburgerinparadise.com or follow us on Facebook: [cheeseburgerinparadise](https://www.facebook.com/cheeseburgerinparadise) and Twitter: [@cometoparadise](https://twitter.com/cometoparadise)

About Luby’s, Inc.

Luby’s, Inc. (NYSE: LUB) operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company-operated restaurants include 94 Luby’s Cafeterias, 74 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby’s Seafood Grill. Its 94 Luby’s Cafeterias are located primarily in Texas. In addition to the 74 company-operated Fuddruckers locations, Luby’s is the franchisor for 110 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy, Chile and the Dominican Republic. Luby’s Culinary Services provides food service management to 25 sites consisting of healthcare, higher education and corporate dining locations.

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