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**FUDDRUCKERS DEBUTS ITS FIRST FAST CASUAL RESTAURANT IN COLOMBIA;
NEW FRANCHISE PARTNER GRUPO CHAR'S INTRODUCES COLOMBIANA BURGER IN BOGOTÁ**

HOUSTON, TX – October 15, 2015 – Just six months after announcing a franchise agreement with Venezuela-based Grupo Char's, [Fuddruckers](#), a Texas-based heritage brand, has opened its first restaurant in Colombia as a result of the partnership. The nearly 2,000-square-foot fast casual eatery with patio debuted yesterday in the bustling Pepe Sierra area of Bogotá at Calle 116 No. 17A-30, local 102. It is the second South American location for the brand, which unveiled a restaurant in Santiago, Chile late last year.

According to Peter Tropoli, Chief Operating Officer of Luby's, Inc., "We're thrilled to premiere the first of what we hope will be many Fuddruckers restaurants in Colombia with Grupo Char's and excited to bring a home of the 'World's Greatest Hamburgers' to a prime spot in Bogotá."

The American-style, contemporary interior, accommodating 96 guests, showcases a dynamic design scheme, which incorporates pops of local flair. The result is a festive and inviting backdrop that is ideal for a gathering of friends and family, business lunch or date night.

Family-owned Grupo Char's, which was founded approximately 40 years ago and counts automotive franchises and businesses in the tourism, hospitality, construction, finance, insurance and consulting industries among its holdings, is also bringing some local flavors to the new restaurant, which will be operated by family members and investors Lina Chaar and Nidal El Herfaoni. Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time, and Bogotá diners will be the first to experience the Colombiana, topped with plantains, red beans and a local favorite, queso blanco.

Customers will also enjoy signature burgers that have earned the brand acclaim – all grilled-to-order featuring always fresh and never frozen local beef plus delicious, sesame-topped buns baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

In addition to burgers, the engaging menu will offer variety for many tastes with an array of sandwiches and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like locally grown sun-ripened tomatoes, lettuce, sliced onions, dill pickles, and pico de gallo.

About Luby's, Inc.

Luby's, Inc. (NYSE: LUB) operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 94 Luby's Cafeterias, 75 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby's Seafood Grill. Its Luby's Cafeterias are located primarily in Texas. In addition to the company-operated Fuddruckers locations, Luby's is the franchisor for 106 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Panama, Italy, Poland, Chile and the Dominican Republic. Luby's Culinary Services provides food service management to 21 sites consisting of healthcare, higher education and corporate dining locations.

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