



FOR IMMEDIATE RELEASE

CONTACT: Erika Ward
eaward@fuddruckers.com
Stacie Lalendorff
slalendorff@fuddruckers.com

FUDDRUCKERS® BRINGS THE ‘WORLD’S GREATEST HAMBURGERS’® TO BANDERA ROAD WITH THE ALAMO CITY’S FIFTH AREA LOCATION

San Antonio, TX – May 5, 2012 – For Fuddruckers® aficionados on San Antonio’s northwest side, the road to the World’s Greatest Hamburgers® and premium, fast casual fare has now taken a much shorter and tastier turn. April 30th marked the grand opening of the fifth location in the Alamo City – where Fuddruckers first began in 1980 – with a new restaurant in the bustling Bandera Pointe Shopping Center at 11654 Bandera Road, Suite 114 just off 1604.

The 3,200-square-foot space has undergone a major renovation to create a fitting backdrop for Fuddruckers’ always fresh and never frozen 100% USDA premium-cut beef, which is cooked to order, with no fillers or additives. The corporate-owned restaurant serves as a showcase for Fuddruckers’ dynamic, new interior scheme that pays homage to the chain’s signature roadhouse look, while streamlining the popular design for today’s more sophisticated tastes.

According to Peter Tropoli, Chief Operating Officer, “We’re thrilled to be expanding in San Antonio, where the Fuddruckers brand was born, and our loyal customer base has made us one of the city’s top fast casual destinations.”

A Fuddruckers’ signature is its delicious, sesame-topped buns that are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture and hand breaded onion rings. Guests can also customize their order at the legendary Build Your Own® produce bar, offering a fantastic array of fixings, including sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and Fuddruckers cheese sauce. In addition to customizing their burgers, guests can put a personal spin on their refreshments with the Coca-Cola Freestyle® system, which boasts more than 100 soda flavors.

About Luby’s, Inc.

Luby’s, Inc., through its subsidiaries, operates restaurants under the brands Luby’s and Fuddruckers and provides foodservice management through its Luby’s Culinary Services division. The company-operated restaurants include 92 Luby’s cafeterias, 58 Fuddruckers restaurants and four other non-core restaurants. Its 92 cafeterias are located throughout Texas and other states. Its Fuddruckers restaurants include 58 company-operated locations and 123 franchises across the United States (including Puerto Rico) and Canada. Luby’s Culinary Services provides foodservice management to 19 sites consisting of healthcare, higher education and corporate dining locations.

For more information about Fuddruckers, visit the Company’s website at www.fuddruckers.com. Follow us at www.facebook.com/fuddruckers and www.twitter.com/fuddruckers. For more information about Luby’s, Inc., visit the company’s website at www.lubys.com.

###