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**LONGTIME FUDDRUCKERS FRANCHISEE, CAFÉ VENTURE CO., TO MARK MAY 17 DEBUT OF INAUGURAL AMARILLO OUTPOST WITH YEAR OF FREE BURGERS FOR FIRST 100 GUESTS**

**AMARILLO, TX – May 12, 2016** – [Fuddruckers](#) is quickly approaching the May 17 debut of its first location in Amarillo. Veteran franchise partners, Mickey Rogers and Daniel Stanton of [Café Venture Company](#), are overseeing final touches on the 6,900-square-foot, 295-seat fast casual restaurant, which is replacing Famous Dave's Bar-B-Que. Conveniently situated at 8518 W I-40 Frontage Road near Soncy Road and across the freeway from Westgate Mall, Fuddruckers will feature an interior that celebrates the brand's classic, Americana origins, a party room for 50, bus-friendly parking and full catering services.

To commemorate the opening of the inaugural Amarillo outpost and its twelfth Fuddruckers, Café Venture Company is rewarding the first 100 customers with a free burger a week for the next year.

"We're looking forward to bringing our special brand of hospitality to Amarillo and eager to become an integral part of this vibrant community," said Rogers and Stanton.

Rogers and Stanton acquired Café Venture Company and several Fuddruckers sites – spanning the state from Lubbock to Waco – in 2007. Focused on excellence, honesty, service and teamwork, the duo of West Texas natives has since added Fuddruckers in Albuquerque and Farmington, NM plus Tulsa, OK.

According to Peter Tropoli, Chief Operating Officer of Luby's, Inc., "Not only are we thrilled to bring a home for the 'World's Greatest Hamburgers' to Amarillo, but we're excited to be growing again with a franchise team that is committed to providing guests the best of the brand."

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce.

**About Luby's, Inc.**

Luby's, Inc. (NYSE: LUB) operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 92 Luby's Cafeterias, 77 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby's Seafood Grill. Its Luby's Cafeterias are located primarily in Texas. In addition to the company-operated Fuddruckers locations, Luby's is the franchisor for 113 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Panama, Italy, Poland, Chile, Colombia and the Dominican Republic. Luby's Culinary Services provides food service management to 28 sites consisting of healthcare, higher education and corporate dining locations.

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