

## FOR IMMEDIATE RELEASE

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## FUDDRUCKERS TO DEBUT FIFTH CHICAGO HOME FOR THE 'WORLD'S GREATEST HAMBURGERS' ON JANUARY 19 WITH FAST CASUAL RESTAURANT IN NORTHBROOK'S NORTHSHORE 770

CHICAGO, IL – January xx, 2016 – Fuddruckers is making its move into Chicago's North Shore on January 19. The Texas-based heritage brand, which has four popular locations around the city, is debuting a 3,507-quare-foot fast casual restaurant with seating for 109 guests in the sought after Village of Northbrook. Located at 776 Skokie Blvd., the restaurant occupies the much-anticipated NorthShore770 mixed-use project, which incorporates 347 apartments and more than 100,000 square feet of retail, anchored by a Mariano's grocery store. An engaging design scheme, which references Fuddruckers' classic, Americana origins, will set an inviting backdrop for a family gathering, work lunch or date night.

According to Peter Tropoli, Chief Operating Officer of Luby's, Inc., "We're thrilled to be growing our footprint in the Chicago area in a prime North Shore location that puts our mouth-watering menu in the center of one of the city's most exciting new retail and residential addresses."

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce

## About Luby's, Inc.

Luby's, Inc. (NYSE: LUB) operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 94 Luby's Cafeterias, 76 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby's Seafood Grill. Its Luby's Cafeterias are located primarily in Texas. In addition to the company-operated Fuddruckers locations, Luby's is the franchisor for 110 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Panama, Italy, Poland, Chile, Colombia and the Dominican Republic. Luby's Culinary Services provides food service management to 21 sites consisting of healthcare, higher education and corporate dining locations.