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**FUDDRUCKERS ENTERS KANSAS WITH FAST CASUAL RESTAURANT IN KANSAS CITY;
NEW LOCATION DEBUTS THE BRAND'S FIRST DOUBLE STACK MENU OFFERING**

KANSAS CITY, KS – August 11, 2015 – [Fuddruckers](#), a Texas-based heritage brand, debuts its first Kansas location today with a fast casual restaurant at 1705 Village West Parkway in [Kansas City](#). This 6,600-square-foot, free-standing home for the “[World’s Greatest Hamburgers](#)” is ideally situated at the axis of Legends Outlets, CommunityAmerica Ballpark and Sporting Park. A menu designed specifically for the area introduces a number of value-oriented offerings, in addition to rolling out the Double Stack featuring two quarter pound patties and choice of two slices of cheese.

An engaging design scheme, which references Fuddruckers’ classic, Americana origins, sets an inviting backdrop for a family gathering, work lunch or date night. The restaurant can accommodate up to 176 guests with additional patio seating for 60. From pre to post game, 10 TVs, put diners in the middle of the action.

According to Peter Tropoli, Chief Operating Officer of Luby’s, Inc., “This prime spot is a perfect introduction to Kansas City with its proximity to top leisure and entertainment attractions. We’re thrilled to finally be in the state of Kansas and eager to become a part of this welcoming community.”

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce.

About Luby’s, Inc.

Luby’s, Inc. (NYSE: LUB) operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company-operated restaurants include 95 Luby’s Cafeterias, 74 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby’s Seafood Grill. Its 95 Luby’s Cafeterias are located primarily in Texas. In addition to the 74 company-operated Fuddruckers locations, Luby’s is the franchisor for 109 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy, Poland, Chile and the Dominican Republic. Luby’s Culinary Services provides food service management to 21 sites consisting of healthcare, higher education and corporate dining locations.

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