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FUDDRUCKERS FORMS NEW FRANCHISE PARTNERSHIP IN MAINE WITH B&B BURGERS, INC.;
BRAND'S STATEWIDE DEBUT SLATED FOR MAY 2015 WITH ELLSWORTH FAST CASUAL LOCATION

ELLSWORTH, ME – January 12, 2015 – [Fuddruckers](#), a Texas-based heritage brand, will debut its first Maine location this May through a new franchise partnership with B&B Burgers, Inc. of Ellsworth. B&B Burgers, Inc. was co-founded by Brad Holmes and Chuck Lawrence, a longtime Fuddruckers fan, who has operated convenience and grocery stores in the area for more than two decades.

The 3,000-square-foot, family-oriented fast casual restaurant will anchor a Tradewinds convenience store complex, which is currently under construction on Route 1A near Ellsworth Falls. The sports-themed venue will offer both indoor and patio dining.

The site is approximately 20 miles from Acadia National Park and offers direct access to the 85-mile Down East Sunrise Trail, a popular recreation area for hiking, biking, horseback riding, cross country skiing and snowmobiling. Guests will also enjoy easy access to Downeast Scenic Railroad, which offers daytrip experiences aboard a vintage railcar.

According to Peter Tropoli, Chief Operating Officer of Luby's, Inc., "We are thrilled to introduce the 'World's Greatest Hamburgers' to northern New England and this bustling corridor of Route 1A with B&B Burgers, Inc. and appreciate the warm welcome we have received from the Ellsworth community."

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce.

About Luby's, Inc.

Luby's, Inc. (NYSE: LUB) operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 94 Luby's Cafeterias, 74 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby's Seafood Grill. Its 94 Luby's Cafeterias are located primarily in Texas. In addition to the 74 company-operated Fuddruckers locations, Luby's is the franchisor for 110 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy, Chile and the Dominican Republic. Luby's Culinary Services provides food service management to 25 sites consisting of healthcare, higher education and corporate dining locations.

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