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FUDDRUCKERS GETS BEACH READY WITH TODAY’S OPENING IN SANTA MONICA, CALIFORNIA

HOUSTON, TX – May 19, 2015 – [Fuddruckers](#), a Texas-based heritage brand, debuts a new location at 2002 Wilshire Boulevard in [Santa Monica](#) today. The 3,366-square-foot fast casual restaurant with seating for 82 occupies a prime corner on 20th Street, just a block from Saint John's Health Center and minutes from the famed Santa Monica Pier. This is the seventh Fuddruckers in the Los Angeles area and eighteenth in California.

According to Peter Tropoli, Chief Operating Officer of Luby’s, Inc., “We’re excited to be expanding into this dynamic community with a highly trafficked site that is in close proximity to a variety of business and leisure destinations.”

An engaging design scheme, which references Fuddruckers’ classic, Americana origins, sets an inviting backdrop for a family gathering, work lunch or date night.

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce.

About Luby’s, Inc.

Luby’s, Inc. (NYSE: LUB) operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company-operated restaurants include 95 Luby’s Cafeterias, 72 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby’s Seafood Grill. Its 95 Luby’s Cafeterias are located primarily in Texas. In addition to the 72 company-operated Fuddruckers locations, Luby’s is the franchisor for 107 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy, Chile and the Dominican Republic. Luby’s Culinary Services provides food service management to 25 sites consisting of healthcare, higher education and corporate dining locations.

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