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CONTACT: Toni Niece
tmniece@lubys.com

FUDDRUCKERS PLANS MARCH 7 RETURNS TO NORFOLK, VIRGINIA WITH SUPPORT OF THE TRIVEDI FAMILY, A NEW, LOCALLY-BASED FRANCHISE PARTNER

NORFOLK, VA – February xx, 2016 – [Fuddruckers](#), a Texas-born heritage brand, is making a much-anticipated comeback to Norfolk through a new franchise partnership. The locally-based Trivedi family are preparing for a projected March 7 debut of a 3,800-square-foot fast casual restaurant at 7750 Tidewater Drive #301. Located off I-64, the site is ideally situated in the Tidewater Shopping Center adjacent to a recently opened Sam’s Club. The Trivedis plan to introduce between two and five more Fuddruckers restaurants in the Hampton Roads area within the next few years.

The Norfolk restaurant, which will have seating for 126 indoors, as well as a patio accommodating 50 diners, will feature an engaging, interior design scheme. Referencing Fuddruckers’ classic, Americana origins and incorporating décor elements the area’s Naval history, it will set an inviting backdrop for a family gathering, work lunch or date night

According to Peter Tropoli, Chief Operating Officer of Luby’s, Inc., “We’re excited to be returning to Norfolk with a prime location – our seventh in the state – and growing a relationship with an experienced franchise team with strong roots in this wonderful community.”

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce.

About Luby’s, Inc.

Luby’s, Inc. (NYSE: LUB) operates 179 restaurants national-wide: 93 Luby’s Cafeterias, 77 Fuddruckers, eight Cheeseburger in Paradise and one Bob Luby’s Seafood Grill. The Company is the franchisor for 111 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy, the Dominican Republic, Panama, Chile, and Colombia. Additionally, a licensee operates 35 restaurants with the exclusive right to use the Fuddruckers proprietary marks, trade dress and system in certain countries in the Middle East. The Company does not receive revenue or royalties from these restaurants. Luby’s Culinary Contract Services provides food service management to 28 sites consisting of healthcare, higher education and corporate dining locations.

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