

FOR IMMEDIATE RELEASE

CONTACT: Toni Niece

tmniece@lubys.com

FUDDRUCKERS FAST CASUAL CHAIN TAKES A BITE OUT OF SPRING WITH THE MONTEREY CHICKEN FLATBREAD SANDWICH, AVAILABLE THROUGH JUNE 27

HOUSTON, TX – **April 22, 2014** – While <u>Fuddruckers</u> might be known as the home of the <u>"World's Greatest Hamburgers"</u>, this spring, the popular, Texas-born fast casual chain is spreading its wings with the Monterey Chicken Flatbread Sandwich. Available through June 27, the seasonal special features a skinless and boneless chicken breast dusted in a signature spice blend and then grilled to perfection. Topped with cheddar cheese, smokehouse bacon and fresh guacamole, it's folded into a griddle-pressed, house-made flatbread, which is created from Fuddruckers' irresistible bun dough. The offer is subject to availability and price varies by location.

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce.

About Luby's, Inc.

Luby's, Inc. (NYSE: LUB) operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 94 Luby's Cafeterias, 68 Fuddruckers restaurants, 16 Cheeseburger in Paradise full service restaurants and bars, one Koo Koo Roo Chicken Bistro and one Bob Luby's Seafood Grill. Its 94 Luby's Cafeterias are located primarily in Texas. In addition to the 68 company-operated Fuddruckers locations, Luby's is the franchisor for 113 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy and the Dominican Republic. Luby's Culinary Services provides food service management to 26 sites consisting of healthcare, higher education and corporate dining locations.