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**LUBY'S, INC. TO REOPEN FUDDRUCKERS FAST CASUAL RESTAURANT IN EL PASO, TEXAS;
A PORTION OF OCTOBER 14 UNVEILING SALES WILL BENEFIT MARCH OF DIMES**

EL PASO, TX – October 07, 2014 – Luby's, Inc. is reopening a former Fuddruckers franchise location in El Paso, TX under company ownership. The 7,500-square-foot fast casual restaurant at 5030 North Desert Boulevard, which has been closed since January 2014, will be unveiled on Tuesday, October 14, debuting a number of décor, system and service enhancements that align it with the company's newest venues. A portion of opening day sales will benefit the local chapter of March of Dimes.

The reveal of the site also signals the return of elements that differentiate this Fuddruckers from typical sites. The 230-seat space features a private party room and dedicated bar featuring a selection of beer and wine. A landscaped terrace provides outdoor seating for 44. Additionally, the restaurant will offer a full appetizer menu with items ranging from coconut shrimp and buffalo wings to quesadillas and sliders.

According to Peter Tropoli, Chief Operating Officer of Luby's, Inc., "We are thrilled to be back in El Paso with a prime address and a product that now represents the best of the Fuddruckers brand in terms of food, ambience and service. We look forward to reuniting with regulars and introducing new customers to the World's Greatest Hamburgers."

A showcase for Fuddruckers' dynamic, new décor scheme, the restaurant pays homage to the chain's signature, roadhouse look, while catering to today's more sophisticated tastes. The inviting environment is ideal for a family outing, business lunch or a date night.

Since its founding in 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles and classic cheese sauce.

About Luby's, Inc.

Luby's, Inc. (NYSE: LUB) operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 95 Luby's Cafeterias, 70 Fuddruckers restaurants, 8 Cheeseburger in Paradise full service restaurants and bars and one Bob Luby's Seafood Grill. Its 95 Luby's Cafeterias are located primarily in Texas. In addition to the 70 company-operated Fuddruckers locations, Luby's is the franchisor for 112 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy and the Dominican Republic. Luby's Culinary Services provides food service management to 26 sites consisting of healthcare, higher education and corporate dining locations.

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