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FUDDRUCKERS DEBUTS ITS SECOND NORTH DAKOTA FAST CASUAL RESTAURANT LOCATION IN MINOT TODAY WITH LOCAL FRANCHISEE SERKA SERVICES, LLC

Minot, ND – September 29, 2014 – [Fuddruckers](#) introduces the “[World’s Greatest Hamburgers](#)” and signature “Build Your Own” market fresh produce bar to Minot, ND today. The 6,800-square-foot location at 1603 35th Ave, SW. is on the city’s south side and in close proximity to Dakota Square Mall, La Quinta Inn, Baymont Suites and the Minot Family YMCA. Highlights include seating for 151, a full bar and a gaming area with TouchTunes interactive music and entertainment platform. It is the second of five fast casual restaurants that will debut throughout the state as part of a franchise agreement with Williston-based Serka Services, LLC.

According to Peter Tropoli, Chief Operating Officer, “We’re excited to be expanding our presence in North Dakota with the Serka Services, LLC team and have been thrilled by the state’s reception to the Fuddruckers brand. We look forward to becoming part of the Minot community and earning fans for our premium, fast casual dining experience that is unlike anything in the area.”

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture. And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads.

A dynamic design scheme, which references Fuddruckers’ classic, roadhouse origins, sets an inviting backdrop for a family gathering, work lunch or date night.

About Luby’s, Inc.

Luby’s, Inc. (NYSE: LUB) operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company-operated restaurants include 95 Luby’s Cafeterias, 70 Fuddruckers restaurants, 8 Cheeseburger in Paradise full service restaurants and bars and one Bob Luby’s Seafood Grill. Its 95 Luby’s Cafeterias are located primarily in Texas. In addition to the 70 company-operated Fuddruckers locations, Luby’s is the franchisor for 112 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy and the Dominican Republic. Luby’s Culinary Services provides food service management to 26 sites consisting of healthcare, higher education and corporate dining locations.

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