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**FUDDRUCKERS® COOKS UP A PLAN FOR EXPANSION INTO NORTH DAKOTA;
FRANCHISEE SFS FOOD SERVICE, LLC TO DEBUT THE FIRST OF FIVE PLANNED SITES BY
SUMMER 2014**

HOUSTON, TX – December 21, 2012 – Fuddruckers has announced a new franchisee development partnership for five Fuddruckers sites in North Dakota over the next several years. Under the direction of SFS Food Service, LLC and principals Gurhan Adali, Celal Alaz Adali, Serhan Adali, Hasan Adali and Batur Adali, the state's first home of the "World's Greatest Hamburgers" is slated to debut in 2014. Currently, the closest operating area for the landmark brand is South Dakota with popular restaurants in both Rapid City and Sioux Falls.

According to Peter Tropoli, Chief Operating Officer, "The past year has been a time of exciting growth for Fuddruckers, and we look forward welcoming more respected groups like SFS Food Service to our team in 2013. We're very enthusiastic about opportunities in North Dakota and eager to introduce our premium fast casual concept to the state."

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own® produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce.

A dynamic design scheme, which references Fuddruckers' classic, roadhouse origins, sets an inviting backdrop for a family gathering, work lunch or date night.

About Luby's

Luby's, Inc. operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 181 restaurants as follows: 93 Luby's Cafeterias, 62 Fuddruckers restaurants, 23 Cheeseburger in Paradise full service restaurants and bars, two Koo Koo Roo Chicken Bistros, and one Bob Luby's Seafood Grill. Its 93 Luby's Cafeterias are located throughout Texas and other states. Its Fuddruckers restaurants include 62 company-operated locations and 121 franchises across the United States (including Puerto Rico), Canada, and Mexico. Luby's Culinary Services provides food service management to 18 sites consisting of healthcare, higher education and corporate dining locations.