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LONGTIME CONCORD, CA-BASED FUDDRUCKERS FRANCHISEES BECKE AND GEORGE ALMEIDA DEBUT NEW FAST CASUAL RESTAURANT IN NEIGHBORING FAIRFIELD, CA

Fairfield, CA – November 22, 2013 – Veteran [Fuddruckers](#) franchisees, [Becke and George Almeida](#), debut the newest location of the popular fast casual chain in Fairfield, CA today. The just completed, 7,500-square-foot home for [“World’s Greatest Hamburgers”](#) and signature “Build Your Own” market fresh produce is located at 1740 Travis Boulevard in the former Blue Frog Grog & Grill Restaurant & Brewery. Blue Frog Beer will continue to be a menu staple at the 250-seat venue, which features two banquet rooms, an expansive patio and a party room with gaming arcade.

The Almeidas trace their history with Fuddruckers to 1984, when George, a regular customer of the Concord, CA location, became the meat supplier. In 1990, Becke took on the role of a Fuddruckers manager, and soon after, the couple were presented an opportunity to purchase the franchise. In addition to the original Concord site, they now own and operate eight other successful stores, including five in Northern California, one in Lake Oswego, OR and two in Boise, ID.

According to Peter Tropoli, Chief Operating Officer, “The Almeidas are one of our most experienced and devoted franchisee teams, and we are thrilled about their continued expansion with this landmark restaurant in Fairfield, where they are sure to make a positive impact on the community.”

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture. And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads.

A dynamic design scheme, which references Fuddruckers’ classic, roadhouse origins, sets an inviting backdrop for a family gathering, work lunch or date night.

About Luby’s, Inc.

Luby’s, Inc. operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company operates restaurants that include 93 Luby’s cafeterias, 62 Fuddruckers restaurants, 22 Cheeseburger in Paradise full service restaurants and bars, one Koo Koo Roo Chicken Bistro and one Bob Luby’s Seafood Grill. It also oversees 115 Fuddruckers franchises. The Luby’s cafeterias are located throughout Texas and other states while its Fuddruckers restaurants can be found across the United States (including Puerto Rico), Canada and Mexico. In addition, Luby’s Culinary Services provides food service management to 22 sites consisting of healthcare, higher education and corporate dining locations. To learn more, visit www.lubysinc.com.

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