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CONTACT: Toni Niece
tmniece@lubys.com

**FUDDRUCKERS ENHANCES MENU AND GUEST OFFERINGS; FAST CASUAL CHAIN
ROLLING OUT NEW BAKED GOODS, PREMIUM TOPPINGS, SHAKE SIZE AND COMBO DEAL**

HOUSTON, TX – June 17, 2014 – Fuddruckers is adding to its all-American appeal with new red, white and blue menu boards. The installation, which is now complete at locations in the fast casual chain's home state of Texas and will follow at all company-owned locations across the country later this summer, also ushers in a number of guest enhancements.

Fuddruckers has doubled its selection of premium toppings. Diners now have a dozen mix and match choices to build the "World's Greatest Hamburgers." Grilled pineapple, fried egg, chili, tortilla strips, fried onion rings, sliced avocado and green chiles join a lineup of classics like smokehouse bacon, grilled mushrooms, grilled jalapenos, fresh guacamole and grilled onion.

The new menu also allows guests to make any item a combo for just \$3.75. The upgrade includes an order of fries and unlimited trips to the Coca-Cola Freestyle® self-service fountain while dining in. The freedom to choose comes with a hundred core Freestyle favorites that can be combined to create a seemingly endless number of personalized refreshments. In addition, guests have the opportunity to upgrade from a soda to a beer or shake.

While freshly-baked buns have long been a staple of the Fuddruckers experience, the range of baked goods has expanded to include sweets like cinnamon rolls and donut holes. Additionally, the kids menu now offers pizza utilizing the brand's popular bun dough, which is hand-pressed and baked to order to ensure a crispy and delicious dish for the finickiest of eaters.

For guests with smaller appetites, Fuddruckers has introduced a seven-ounce option of its hand-spun shakes. Four ounces smaller than the regular size, the shakes continue to deliver a selection of big and bold flavors that include vanilla, chocolate, strawberry, peanut butter and Oreo®.

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce.

About Luby's, Inc.

Luby's, Inc. (NYSE: LUB) operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 94 Luby's Cafeterias, 67 Fuddruckers restaurants, 15 Cheeseburger in Paradise full service restaurants and bars and one Bob Luby's Seafood Grill. Its 94 Luby's Cafeterias are located primarily in Texas. In addition to the 67 company-operated Fuddruckers locations, Luby's is the franchisor for 113 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy and the Dominican Republic. Luby's Culinary Services provides food service management to 26 sites consisting of healthcare, higher education and corporate dining locations.

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