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FUDDRUCKERS PUTS ITS BEST HEAD TO HEAD; OFFICIAL HAMBURGER OF THE HOUSTON TEXANS IN THE HANDS OF FOODIES AND FANS FOR SUMMER GIVEAWAY WITH WEEKLY PRIZES

HOUSTON, TX – July 10, 2015 – As part of its partnership program, Houston-based [Fuddruckers](#) is passing foodies and fans the opportunity to pick the Official Hamburger of the [Houston Texans](#) while scoring with weekly giveaway items ranging from gift cards to autographed jerseys. Now underway, the nine-week draft, ending August 27, puts two chef-inspired burgers head to head for the title.

Will it be the Three Little Piggies – a half-pound, bacon-infused patty topped with cheddar cheese, BBQ pulled pork, onion rings and smokehouse bacon – or the Lone Star Burger – a half-pound American Kobe patty, topped with pepper jack cheese, smokehouse bacon, grilled jalapenos, onion rings and smokehouse sauce – that makes the cut? Diners will decide by a tally of burger sales and social media photo shares using #fuddstexansburger. Track the competition and enter to win by visiting www.fuddstexansburger.com. Upcoming prizes include:

- July 14 - \$50 Fuddruckers gift card
- July 21 - \$50 Fuddruckers gift card
- July 28 – Houston Texans football jersey
- August 4 - Houston Texans football jersey
- August 11 - autographed Houston Texans helmet
- August 18 - autographed Houston Texans helmet
- August 25 - Yeti cooler plus Houston Texans and Fuddruckers themed tailgate package

“It’s July, but we can’t wait for football season to start so we can cheer on our Houston Texans,” said Peter Tropoli, Chief Operating Officer. “Whichever burger our guests choose, nothing goes better with a Texans game than a hot, juicy, delicious Fuddruckers burger.”

Ongoing components of the Fuddruckers and Houston Texans partnership will include special offers for Houston Texans season ticket holders, meet and greets with cheerleaders and team staff, as well as brand involvement in the Houston Texans Youth Football Showcase League.

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce.

About Luby’s, Inc.

Luby’s, Inc. (NYSE: LUB) operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company-operated restaurants include 95 Luby’s Cafeterias, 74 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby’s Seafood Grill. Its 95 Luby’s Cafeterias are located primarily in Texas. In addition to the 74 company-operated Fuddruckers locations, Luby’s is the franchisor for 106 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy, Poland, Chile and the Dominican Republic. Luby’s Culinary Services provides food service management to 25 sites consisting of healthcare, higher education and corporate dining locations.