



FOR IMMEDIATE RELEASE

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**BACK BY POPULAR DEMAND - KIDS EAT FREE AT LUBY'S -
All Day Saturday**

HOUSTON, TX – May 5, 2010 – Luby's is pleased to re-introduce the popular Kids Eat Free program. All day Saturday, children 10 years of age or younger, may receive a free kid's combo with each adult meal purchase. Luby's kid's combo includes a kid-friendly entrée, two sides, Jell-O[®], a roll and a kid's drink. Luby's is offering Kids Eat Free in addition to the "Make Your Kid a Luby's Star!" promotion, which allows children to submit a photo and brief essay to Lubys.com or Facebook.com/lubys for a chance to star in Luby's ads.

Some of Luby's most popular kid's menu items include chicken fingers, spaghetti, Luby's Fried Fish and chicken drumsticks. Kids are welcome to choose from over 15 veggies and sides along Luby's cafeteria line, including the beloved Luby's Mac and Cheese, homemade mashed potatoes, green beans, fresh broccoli and more.

"As summer fast approaches, there is not a better time for Luby's to bring back Kids Eat Free on Saturdays. Luby's loves to see families come in after swim practice or soccer games on Saturdays to take advantage of this generous offer," said Chris Pappas, CEO of Luby's Inc.

"With so many nutritionally sound items to choose from, Luby's is a smart choice for parents and children," said Pappas.

Please note that the offer and selection may vary by location. For specific details on the Kids Eat Free program or the "Make Your Kid a Luby's Star!" promotion, please visit your local Luby's or www.lubys.com.

About Luby's

Luby's operates 96 restaurants in Austin, Dallas, Houston, San Antonio, the Rio Grande Valley, and other locations throughout Texas and other states. Luby's provides its customers with quality home-style food, value pricing, and outstanding customer service.

For more information about Luby's, visit the Company's website at www.lubys.com.

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