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LUBY'S GOES FISHIN' FOR FLAVOR; AVAILABLE FOR A LIMITED TIME, \$10.99 SHINER BEER BATTERED FISH AND CHIPS MEAL IS ONE OF SEVERAL, LENT-FRIENDLY MENU ITEMS

HOUSTON, TX – March 6, 2014 – [Luby's](#) has tapped its Texas roots for seasonal [menu](#) inspiration. The landmark cafeteria chain is giving a classic fish and chips dish a flavorful twist with batter incorporating Shiner beer from the famed Spoetzl Brewery. Founded in 1909 and located in the Hill Country, Spoetzl is the oldest independent brewery in Texas.

Priced at \$10.99 and available through April 18, 2014, the Shiner Beer Battered Fish and Chips meal features cole slaw, fries and a hushpuppy. The dish is one of several Lent-friendly items available through the season. Additional fish-focused classics include:

- Fried Fish – a tender Haddock fillet that is coated in a signature cracker crumb breading then deep fried until golden brown
- Baked Almondine - a delicious Pollock fillet topped with seasoned bread crumbs and toasted almonds
- Blackened Tilapia – a Tilapia fillet pan-seared to perfection in a zesty mix Cajun spices
- Baked White Fish – a tender, baked Pollock fillet topped with a creamy lemon pepper sauce

Luby's prides itself in being the most innovative cafeteria company in America. Hallmarks of the chain include made-from-scratch comfort food and inviting, neighborhood-centric restaurants that appeal to a wide range of customers thanks to their focus on quality, value and convenience.

About Luby's, Inc.

Luby's, Inc. operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 95 Luby's cafeterias, 65 Fuddruckers restaurants, 18 Cheeseburger in Paradise full service restaurants and bars, one Koo Koo Roo Chicken Bistro and one Bob Luby's Seafood Grill. Its 95 Luby's cafeterias are located throughout Texas and other states. Its Fuddruckers restaurants include 65 company-operated locations and 114 franchises across the United States (including Puerto Rico), Canada, and Mexico. Luby's Culinary Services provides food service management to 22 sites consisting of healthcare, higher education and corporate dining locations.

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