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FUDDRUCKERS TO DEBUT NEW RESTAURANT IN MIDDLETON, WI TODAY

MIDDLETON, WI – October 28, 2015 – [Fuddruckers](#) is expanding in Wisconsin. The Texas-based heritage brand is debuting its fourth fast casual restaurant in the state today at 1601 Aspen Commons in [Middleton](#). Ideally situated off Greenway Blvd. in [Greenway Station](#), the free-standing home for the “World’s Greatest Hamburgers” encompasses approximately 6,500 square feet and will feature seating for 182, a kid’s zone and patio.

An engaging design scheme, which references Fuddruckers’ classic, Americana origins, sets an inviting backdrop for a family gathering, work lunch or date night.

According to Peter Tropoli, Chief Operating Officer of Luby’s, Inc., “We’re excited to be expanding our presence in Wisconsin with a prime location in Middleton. We look forward to becoming an integral part of this community and winning new fans of our award winning burgers, dynamic, family-friendly environment and focus on affordable quality.”

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce.

About Luby’s, Inc.

Luby’s, Inc. (NYSE: LUB) operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company-operated restaurants include 94 Luby’s Cafeterias, 76 Fuddruckers restaurants, eight Cheeseburger in Paradise full service restaurants and bars and one Bob Luby’s Seafood Grill. Its Luby’s Cafeterias are located primarily in Texas. In addition to the company-operated Fuddruckers locations, Luby’s is the franchisor for 106 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Panama, Italy, Poland, Chile and the Dominican Republic. Luby’s Culinary Services provides food service management to 21 sites consisting of healthcare, higher education and corporate dining locations.

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