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LUBY'S, INC. BRINGS TWO ICONIC TEXAS RESTAURANT BRANDS TOGETHER IN DALLAS AREA FOR THE FIRST TIME WITH DEBUT OF SIDE-BY-SIDE LUBY'S AND FUDDRUCKERS IN ROCKWALL

DALLAS, TX – June 26, 2014 – Today, [Luby's, Inc.](#) introduced its first dual concept location in the Dallas area with simultaneous openings for two of its signature, Texas-born brands. The side-by-side [Luby's](#) cafeteria and [Fuddruckers](#) fast casual restaurant site is located in Rockwall at 2235 S. Goliad Street between Interstate 30 and Highway 276. The venues occupy a free-standing, 13,000-square-foot structure. This is the company's third new build project of its kind. The prototype debuted in the Houston suburb of Pearland in August 2012, and an Austin site was added in March 2014.

According to Peter Tropoli, Chief Operating Officer of Luby's, Inc., "We're excited to be growing in the Dallas-Fort Worth metroplex with this iconic pairing of Texas-based brands. Geared around quality and convenience, the dual concept location is an ideal fit for the discerning tastes of Rockwall residents."

The Fuddruckers component seats 92 and features 3,000 square feet, while Luby's can accommodate 220 guests in 9,900 square feet. Fuddruckers presents a fresh take on the chain's signature, roadhouse look with a design that caters to today's more sophisticated tastes with an environment that is ideal for a family outing or a date night. The décor at Luby's references both the Texas Hill Country and aspects of the Mid-Century modern movement, paying homage to the place and time of the brand's 1940s era beginnings. Rich finishes include inviting accents of bronze and walnut, while a neutral background gives way to pops of vibrant color, including red, avocado and Mediterranean blue. Traditional, leather upholstered wood chairs are offset by contemporary fixtures and murals.

About Luby's, Inc.

Luby's, Inc. (NYSE: LUB) operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 94 Luby's Cafeterias, 68 Fuddruckers restaurants, 15 Cheeseburger in Paradise full service restaurants and bars and one Bob Luby's Seafood Grill. Its 94 Luby's Cafeterias are located primarily in Texas. In addition to the 68 company-operated Fuddruckers locations, Luby's is the franchisor for 111 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy and the Dominican Republic. Luby's Culinary Services provides food service management to 26 sites consisting of healthcare, higher education and corporate dining locations.

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