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CONTACT: Toni Niece
tmniece@lubys.com

**LUBY’S, INC.HELPS TACKLE HUNGER THROUGH SOUPER BOWL OF CARING PARTNERSHIP
Fuddruckers and Luby’s Restaurants to Donate 15% of Sales on Select Menu Items Through February 5**

Houston, TX – January 18, 2017 – As the big game quickly approaches in Houston, hometown of [Luby’s Inc.](#), two of the company’s unique, family-friendly restaurant brands are celebrating with a national fundraising initiative leading up to the February 5 kickoff. Beginning immediately, fast casual favorite [Fuddruckers](#) and landmark cafeteria chain [Luby’s](#) will each be donating 15% of sales from select menu items to support [Souper Bowl of Caring](#), which works to empower young people, as well as mobilize those looking to fight hunger, poverty and homelessness. Started by a youth group in 1990, the non-profit has since gone global, collecting more than \$100-million for a myriad of causes.

According to Peter Tropoli, Chief Operating Officer of Luby’s, Inc., “We are committed to ending hunger in our communities. Our from-scratch and made daily soup at Luby’s warms the soul, and we are pleased to donate 15% of our soup sales to this important cause. Souper Bowl of Caring is an incredibly deserving non-profit that turns this exciting time of the year into a massive fundraising initiative to unite and better our world.”

Visit any one of Luby’s 91 neighborhood-centric locations – known for their made-from-scratch comfort food and focus on quality, value and convenience – through game day, and the purchase of a cup or bowl of any delicious soup will impact those in need. Lunch or dinner options range from Home-Style Chicken Noodle to Seafood Gumbo.

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time, and Souper Bowl of Caring is no exception. In the Lone Star State, including the NRG Stadium location, 15% of each signature Texans burger – a BBQ seasoned, half-pound 100% USDA premium-cut beef patty topped with cheddar cheese, chopped brisket, fried jalapenos and BBQ sauce – will buoy the cause. The remaining 129 Fuddruckers restaurants through the U.S. will spotlight the moist, tender and flavorful American Kobe burger with add on options including smokehouse bacon, fried egg, grilled mushrooms and chili.

About Luby’s, Inc.

Luby’s, Inc. (NYSE: LUB) operates 173 restaurants nationally: 91 Luby’s Cafeterias, 73 Fuddruckers, 8 Cheeseburger in Paradise and one Bob Luby’s Seafood Grill. The Company is the franchisor for 113 Fuddruckers franchise locations across the United States (including Puerto Rico), Canada, Mexico, Italy, the Dominican Republic, Panama, Poland, Chile, and Colombia. Additionally, a licensee operates 34 restaurants with the exclusive right to use the Fuddruckers proprietary marks, trade dress, and system in certain countries in the Middle East. The Company does not receive revenue or royalties from these Middle East restaurants. Luby’s Culinary Contract Services provides food service management to 23 sites consisting of healthcare higher and corporate dining locations.

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