



FOR IMMEDIATE RELEASE

CHEESEBURGER IN PARADISE LETS THE GOOD TIMES ROLL THIS MARDI GRAS SEASON WITH \$10.99 CAJUN ENTREES AND \$6.99 MASQUERADE COCKTAIL THROUGH MARCH 4

Houston, TX – February 27, 2014 – Laissez les bons temps rouler at [Cheeseburger in Paradise](http://www.cheeseburgerinparadise.com)! The tropical bar and grill chain is joining in the [Mardi Gras](#) celebration with food and drink specials now through Fat Tuesday on March 4.

Cheeseburger in Paradise Executive Chef Andrew Larue is showcasing a duo of Cajun entrée favorites priced at just \$10.99 each. Spice up your day with the Shrimp Étouffée, accompanied by a cup of chicken and sausage gumbo, or take a bite out of Bourbon Street with the Shrimp Po' Boy, which includes a side of fries, in addition to a cup of chicken and sausage gumbo.

No Mardi Gras party would be complete without the perfect cocktail or beads. Get into the spirit of the French Quarter with the Mardi Gras Masquerade. Priced at \$6.99, the Hurricane-inspired punch is a potent mix of four rums – Cruzan Dark, Mt. Gay Eclipse, Sailor Jerry's and Cruzan Mango – plus fresh papaya nectar and sour mix. Each purchase will include a strand of traditional Mardi Gras beads while supplies last.

No matter what the selection, diners will enjoy a colorful and festive setting that feels miles away from the everyday.

For more information about Cheeseburger in Paradise, visit www.cheeseburgerinparadise.com or follow us on Facebook: [cheeseburgerinparadise](#) and Twitter: [@cometoparadise](#)

About Luby's, Inc.

Luby's, Inc. operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 95 Luby's cafeterias, 65 Fuddruckers restaurants, 18 Cheeseburger in Paradise full service restaurants and bars, one Koo Koo Roo Chicken Bistro and one Bob Luby's Seafood Grill. Its 95 Luby's cafeterias are located throughout Texas and other states. Its Fuddruckers restaurants include 65 company-operated locations and 116 franchises across the United States (including Puerto Rico), Canada, and Mexico. Luby's Culinary Services provides food service management to 22 sites consisting of healthcare, higher education and corporate dining locations.

CONTACT: Toni Niece
tmniece@lubys.com