



FOR IMMEDIATE RELEASE

CHEESEBURGER IN PARADISE GOES TO SEA WITH LENT-FRIENDLY ALL YOU CAN EAT FISH FRIDAY OFFERING PLUS COASTAL ADVENTURES MENU AVAILABLE MARCH 7 TO APRIL 18

Houston, TX – March 6, 2014 – [Cheeseburger in Paradise](http://www.cheeseburgerinparadise.com) Executive Chef Andrew Larue is finding his seasonal inspiration off the coasts this month. To showcase the bounty of the sea while providing expanded offerings for diners marking [Lent](http://www.lent.com), the tropical bar and grill chain is featuring two, limited time menu offerings from March 7 through April 18.

Every Friday during the promotional period, dine-in guests can indulge in all of the hand-battered, golden fried Fish and Chips they can eat for just \$12.99 per person. Served lightly seasoned, the fish is served with signature, creamy coleslaw and french fried potatoes.

A special Coastal Adventures menu of beachfront favorites will also be available daily throughout the timeframe with four delectable choices including:

- Shrimp Po' Boy & Fries for \$10.99 – shrimp, hand-breaded in a custom-seasoned flour, deep fried and topped with shredded lettuce, sliced tomatoes and Claussen® pickles, served with coleslaw, tartar sauce and cocktail sauces
- Coastal Trio for \$13.99 – a sampling of coastal favorites including a fresh handmade crab cake, 1/2 portion of Kingston salmon and perfectly blackened shrimp served with Teriyaki broccoli and island rice
- Blackened Tilapia for \$11.99 – fresh tilapia blackened with bronze seasoning and served with Teriyaki broccoli and island rice
- Coastal Shrimp & Avocado Appetizer for \$9.99 – a generous portion of perfectly sautéed shrimp mixed with garlic and onions tossed in a creamy white wine butter sauce then topped with fresh avocados and tomatoes

No matter what the selection, diners will enjoy a colorful and festive setting that feels miles away from the everyday.

For more information about Cheeseburger in Paradise, visit www.cheeseburgerinparadise.com or follow us on Facebook: [cheeseburgerinparadise](https://www.facebook.com/cheeseburgerinparadise) and Twitter: [@cometoparadise](https://twitter.com/cometoparadise)

About Luby's, Inc.

Luby's, Inc. operates restaurants under the brands Luby's Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby's Culinary Services division. The company-operated restaurants include 95 Luby's cafeterias, 65 Fuddruckers restaurants, 18 Cheeseburger in Paradise full service restaurants and bars, one Koo Koo Roo Chicken Bistro and one Bob Luby's Seafood Grill. Its 95 Luby's cafeterias are located throughout Texas and other states. Its Fuddruckers restaurants include 65 company-operated locations and 114 franchises across the United States (including Puerto Rico), Canada, and Mexico. Luby's Culinary Services provides food service management to 22 sites consisting of healthcare, higher education and corporate dining locations.

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